

OUR STYLE

Easy, relaxed & fun

Beach sessions as ...

Flip flops on a July day



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## WHAT TO WEAR?

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What kind of outfits should we wear? Colors?

Well, first off my best advice would be to dress the adult women in the family first. You and the ladies of the family will more than likely critique yourself the most in photos. Remember that this is not the time to try new things! For example “I have never worn maxi dresses before in your life, but today I will!” This could be disastrous for you if end up not liking how it looks on you in photos.

Your family photo needs to best represent your style and what you’re physically comfortable in.

Stick with what you know about your body type and how clothes fit you.

As far as color consider your skin tones, but also where you will place this photograph in your home. If your home doesn’t have one hint of primary color and everyone wears red...hmmm. Think about what will look best on everyone’s walls if you’re a group or just your wall if it’s a small family. The sand is white and the water is usually a blue and green color. Pops of color are always nice to incorporate, but classic whites and creams are welcomed. We suggest bringing in one or two colors that compliment each other. Patterns draw the eye, so consider where you want your eye to be drawn to and work with them if you feel confident. Kids and husbands will almost always wear whatever you help decide, so take care of yourselves first, ladies!

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PLANNING OUTFITS IS NO EASY  
FEAT. I'M HERE TO ANSWER ANY  
QUESTIONS YOU MIGHT HAVE.

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## YOU HAVE QUESTIONS

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### **Q: What sets you apart from other photographers?**

A: It starts with our sessions: we keep them relaxed and fun; we walk in the sand and play by the water. Our goal is to capture the love you have for one another, in a natural way. If you have any special requests we are happy to include them. We have over 30 years combined experience in photographing families on the beach and delivering the highest quality. We have hundreds of happy clients and many come back to see us every year!

### **Q: How far in advance do we need to book a beach portrait?**

A: We have clients calling every day to book sessions 6 months to a year in advance. As soon as you decide we are the ladies for you...give us a call or shoot us an email! May-August are the busiest beach portrait months, so be sure to book those dates early.

### **Q: What time of day to you photograph beach sessions?**

A: The last hour before Sunset is our favorite time. We feel like this is the absolute best time of day to take advantage of the gorgeous evening colors, and ensure no hard shadows or squinting. This creates limited availability but outstanding results.

### **Q: Where do you photograph your sessions?**

A: This depends on the session type and the ages of kids involved. For beach and locations sessions, we generally travel to your preferred location. There are many gorgeous spots in Destin, South Walton, and along 30A in Alys Beach, Rosemary Beach, Watercolor FL, Grayton Beach, Seaside FL, Blue Mountain Beach, Seacrest Beach, Seagrove, Miramar Beach, Sandestin, Watersound, Santa Rosa Beach, Inlet Beach, Navarre and adjoining areas. We are intimately familiar with all these areas and can even gift you suggestions about which neighborhood will fit your family's style and vacation plans!

## I H A V E A N S W E R S

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**Q: What if Rains?**

**A:** Florida weather is unpredictable BUT we hardly ever completely cancel a session...

1. We try to have a back up option,  
so we can be sure to reschedule you before you head home from vacation.
2. If the weather isn't looking great we will watch closely, so you don't have to worry about making that decision. As locals we understand Florida summer days and the storms that come and go. It can be raining right before a session and clear up just in time with the most amazing sunset.
3. If we cancel the session and have no back up days we can apply your funds on file to a session in the future or offer a refund of your session retainer

**Q: What if I cancel for other reasons outside of weather?**

**A:** We ask that you give us as much notice as possible. If we're able to fill that spot we will refund your session fee and any preorders. Depending on the situation we look at it case by case and come to the best solution. We understand emergencies happen and we want to be fair.

**Q: Do you offer Enhancements?**

**A:** Yes! We offer what we call our enhancements "digital magic" that include things like digital slimming, teeth whitening, blemish removal, tan lines, stray hairs, and distracting background enhancements.

Orders must be paid in full before enhancements begins and clients must approve enhancements before an order is finalized and sent to print.

**Q: How long will it take to receive my order?**

**A:** We ship directly to our clients homes, and once orders are finalized we have the following estimated delivery times.

Wall Portraits, Canvases, and USB's: 4-6 weeks

Digital Downloads that include retouching: 2 weeks

Digital Downloads that do not include retouching: 3 business days.

Albums and Books: 4-12 weeks

## TIPS FOR PARENTS OF YOUNG CHILDREN

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Make sure they get their regular nap, but I know that it is vacation and their schedule is a little off. Make sure they have a snack **before** your session because it is close to dinnertime and they might get fussy.

We always advise you to change them when you arrive at your session, so please leave enough time to do that. If you feel your toddler will not mess up their outfit before the shoot then feel free to dress them beforehand.

**Please do not stress!** I know that's hard to ask of parents with toddlers and babies, but the more you stress, they pick up on it. We are excellent with children and we can handle most any child we come in contact with. Every child is unique and sometimes they need more time to warm up to the camera. We always enjoy playing with them and talking with them with are camera to the side so they get to know us. Please know we always have their best interest and safety in mind. We have photographed hundreds of children over the years and we know all the right tricks and fun games to play to capture the perfect expression.

**Babies:** We suggest that you feed them before the session and also change them into their clothes when you arrive, so please allot yourself enough time to do that. If your baby is not sitting up yet or does not like the sand we try to bring a blanket, but any sentimental blanket from home or a blanket that you want to bring would be wonderful.

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IF YOU HAVE ANY QUESTIONS,  
PLEASE SEND OVER A MESSAGE.

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